

NEWS RELEASE

Revolutionary removable chewing gum gains multi-store US distribution

February 6th 2012 - Revolymer (U.S.) Inc., a wholly owned subsidiary of Revolymer Limited (“Revolym^{er}®” or the “Company”), the UK-based revolutionary polymer company, is pleased to announce that it has gained additional day-to-day retail distribution in over 450 retail chains in the US, with in excess of 4,000 stores now stocking Rev7™ removable, degradable chewing gum .

The latest convenience chain to stock the gum is QuikTrip (<http://www.quiktrip.com/>) which is a \$9bn company with over 600 stores in ten states, making it one of the highest volume convenience stores in the US. Fasmart Shore Stop, with over 200 stores based primarily on the East Coast, will also stock the product from the beginning of March, as will Unified Stores; based in California with 150 stores.

Chris Tammillo, VP Sales and Marketing said “We are delighted that QuikTrip, Fasmart and Unified are on our list of retail chains that have the product in their planogram. To put the positive environmental impact in context, the disposal of one pack of conventional chewing gum has the same environmental impact as one plastic bag and this, in the US alone, equates to over 20bn plastic bags of pollution from gum every year. “

“Rev7™ degradable gum offers a solution to this issue. However, the real success of the gum, which is confirmed by consumer feedback, is that Rev7™ meets two as yet unmet needs in the market for a gum that has both a long lasting flavor and that can be chewed for longer without going hard like other gums.”

Roger Pettman, Chairman and CEO of Revolymer® said “Revolym^{er}® is going from strength to strength and is rapidly expanding in the US and we will be looking to introduce the product into Europe in 2012. In late 2011, we received the final approval to market Rev7 in Europe which is the first new gumbase ingredient for over 30 years. For more information on Revolymer® and REV7™ please visit:

http://www.revolym^{er}.com/removable_gum

<http://www.rev7gum.com>



REVOLUTIONARY POLYMER SOLUTIONS

Notes to Editors:

1. In testing using mild agitation in water, Revolymer® found that its confectionery gum removes readily from a range of surfaces (including paved sidewalks, carpets, textiles, transport fabrics and clothing materials), and disintegrates into a fine powder within 6 months. See www.revolymmer.com for more details.
2. Revolymer® is a rapidly growing technology development company which has developed a unique portfolio of products and formulations for the FMCG industry. Using commercially available and inexpensive polymers, Revolymer® applies its innovative proprietary approach to formulate novel polymers to revolutionise existing consumer products. Current applications for the Company's technology are in the Confectionery Chewing Gum, Medicated Chewing Gum, Household Products, Personal Care and Coatings & Adhesives sectors of the FMCG industry

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