

Revolutionary removable and degradable gum available for commercialisation

CEO, Roger Pettman, announces approval of sale at London Mayor's first Gum Gala

London, 9th July

Revolymer Ltd announces today the successful completion of the "GRAS" regulatory approval process which will allow the sale of its proprietary removable and degradable chewing gum in the United States. With food approval going through final stages in Europe, Revolymer®'s industry leading chewing gum is set to be on shop shelves on both sides of the Atlantic in 2011.

Roger Pettman PhD, CEO and Chairman of Revolymer® made the announcement at the Mayor of London's 'Gum Gala', an all day event bringing together industry and public sector experts to help solve the problem of gum littering in London.

Revolymer®'s industry leading environmentally responsible chewing gum is both removable from many surfaces (reducing the significant problem of gum littering on streets and pavements) and will also degrade in the environment over time, reducing landfill.

"80% of gum finds its way onto UK streets at a cost of over £150m per year for local councils to remove," said Roger Pettman. "Revolymer®'s technology solves a very costly and environmentally challenging problem. With US food approval in hand and European food approval expected shortly, we're pleased to see that the potential of our chewing gum is being recognised with regulatory approval."

Revolymer® has developed a high quality chewing gum with superior chew characteristics and long lasting flavour. The Company has also studied its removability and degradability in a variety of climates worldwide, carrying out extensive tests on the degradation and removal characteristics compared to existing commercially available confectionery chewing gum. The Company's gum can be removed readily from clothes and shoes using soap and water and from hair using ordinary hair shampoo. In the environment, tests have shown that 70% is removed by conventional street cleaning and any gum which is washed into the drains will physically degrade into minerals and other inert materials. The remaining gum can be removed with cold water at typical household water pressure.

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About Revolymer®

Revolymer® is a rapidly growing technology development company which has developed a unique portfolio of products and formulations for the FMCG industry. Using commercially available and inexpensive polymers, Revolymer® applies its innovative proprietary approach to formulate novel polymers to revolutionise consumer products. Current applications for the Company's technology are in the Confectionery Chewing Gum, Medicated Chewing Gum, Household Products, Personal Care and Coatings & Adhesives sectors of the FMCG industry. For further information please contact pressoffice@Revolymer.com or visit our website Revolymer.com.

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