



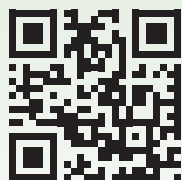
Makeup Fixative Spray

A makeup fixative spray using **VELASOFT NE 100** to stabilize and protect makeup. A weighless spray that sets your makeup all day or night.

Ingredient	Function	wt%
DI water	Diluent	72.5%
Alcohol denatured	Solvent	15.0%
Propylene glycol	Carrier	5.0%
VELASOFT® NE 100	Hair styling polymer	5.0%
Pentylene glycol and benzoic acid / sodium benzoate	Preservative	2.0%
Panthenol	Moisturizer	0.5%

Directions

- Add water to clean vessel with mixing
- Add alcohol denatured while mixing
- Add propylene glycol while mixing
- Add **VELASOFT NE 100** slowly while mixing
- Add panthenol while mixing
- Add preservative slowly while mixing



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Potential Label Claims:

- Improve skin feel with natural conditioning
- Increase foam height, strength and stability for dense, creamy lather
- Gain desired foam performance with less surfactant
- Reach target viscosity with less added salt
- Reduce surfactant concentration and added salt for formulations
- Gentler on skin and hair
- Increase sustainability of formulations

Plant-Based Content:

55-90% based on ingredient selection

Product Properties

Appearance..... Clear slightly yellow liquid

pH..... 5.5

Viscosity..... Water-like (10 cP)

Usage

Use once in the morning or at night to set makeup.

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