



HE Liquid Laundry Detergent 2X

Concentrated liquid laundry detergent compatible with HE machines with excellent odor neutralization using **Itaconix ONZ 400**.

Ingredient	Function	wt%
DI water	Diluent	38.5%
Sodium coco sulfate surfactant	Boosts grease and dirt removal	28.6%
Alcohol ethoxylate surfactant	Boosts grease and stain removal	11.0%
Itaconix® ONZ™ 400	Odor neutralizer	10.0%
Sodium lauryl sulfoacetate surfactant	Boosts grease and dirt removal	6.5%
Glycerin	Carrier	2.0%
Enzyme blend	Boost stain removal	2.0%
Oleic acid	Anti-foamer	1.0%
Preservative	Preservation	0.2%
Fragrance	Adds scent to the product	0.2%

Directions

- Add water to a clean vessel
- Add **Itaconix ONZ 400** while mixing
- Add glycerin while mixing
- Add oleic acid while mixing
- Add surfactants while mixing
- Add enzymes while mixing
- Add preservative while mixing
- Add fragrance while mixing



Visit www.itaconix.com

Potential Label Claims:

- 5 Action cleaning power
- Concentrated cleaning power
- Eliminate odors: instant odor removal on stinky clothes
- Excellent soil removal including hard to remove stains
- Gentle on fabrics
- Safe for septic tanks
- No phosphates or chlorine
- No polyacrylates

Plant-Based Content:

55-90% based on ingredient selection

Product Properties

Appearance..... Clear liquid
pH 7.0

Usage

45 grams per load

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