

# Concentrated Carpet Shampoo Cleaner

Concentrated carpet shampoo cleaner with instant odor neutralization using **Itaconix ONZ 400**, soil anti-redeposition with **Itaconix TSI 422** and effective long term cleaning using probiotics.

Ingredient	Function	wt%
DI water	Diluent	46.0%
Sodium lauryl sulfate 30% surfactant	Anionic surfactant for grease and dirt removal	25.0%
<b>Itaconix® ONZ™ 400</b>	Odor neutralizer	15.0%
Dipropylene glycol n-butyl ether	Water soluble solvent for grease removal	5.0%
Lauryl dimethylamine oxide surfactant	Boosts release and stain removal, foam boost	3.7%
Probiotic blend	Active cleaning	3.0%
<b>Itaconix® TSI® 422</b>	Water conditioner, anti-redeposition agent, chelator	2.0%
Fragrance	Adds scent to product	0.3%

## Directions

- Add water to a clean vessel with mixing
- Add **Itaconix TSI 422** while mixing until solution is clear and homogeneous.
- Add **Itaconix ONZ 400** while mixing
- Add probiotic blend while mixing
- Add lauryl dimethyl amine oxide while mixing
- Add sodium lauryl sulfate 30% while mixing
- Add dipropylene glycol n-butyl ether while mixing
- Add fragrance while mixing
- Mix until the solution is clear and homogeneous



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## Potential Label Claims:

- Concentrated cleaning power
- Fast and extended odor neutralization
- Non-caustic
- Earth friendly
- Removes toughest stains and odors
- Neutral pH formula
- No harsh chemicals
- Removes dirt and lifts tough stains

## Plant-Based Content:

55-90% based on ingredient selection

## Product Properties

Appearance..... Clear slightly yellow liquid

pH.....7.0

Viscosity..... Water-like (10 cP)

## Usage

- Dilute product four ounces per gallon of water.
- Use with machine, sponge or brush.

## Itaconix Corporation

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